

Korea–Romania AI/AX Business Forum

With the support of the Embassy of Romania in the Republic of Korea

19 November 2026
18:00–19:40 Seoul | 11:00–12:40 Bucharest
Online | English

INDUSTRY & ECOSYSTEM PARTNERS



Daegu-Gyeongbuk
AX Association



TRANSILVANIA IT
CLUSTER

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**FINANCIAL
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STII INAINTEA TUTUROR



CPAG
CONSILIUM POLICY ADVISORS GROUP



1ST EDITION

19

NOV 2026

Online · English

KOREA-ROMANIA

AI/AX

BUSINESS FORUM

WHY KOREA

Romania's strategic partner since 2008

Strengthened in 2024. EU-Korea Free Trade Agreement applied since 2011; AI Basic Act in force since January 2026.

THE OPPORTUNITY

Two-way business: partner, invest, expand

Technology partnerships, joint projects, Korean AI/AX solutions for your digital transformation, and Korean companies looking to invest and develop their business in Romania and the wider EU.

WHO'S IN THE ROOM

Korean AI/AX providers, tech companies and investors

And institutions interested in Romania and the wider European market.

AFTER THE FORUM

A joint catalogue and 1:1 meetings

Optional online business meetings with companies expressing mutual interest.

KOREA

ROMANIA

FOR ROMANIAN COMPANIES

The Korean opportunity

How Korean companies and regions are implementing AI transformation (AX) in practice, what the Korean AI/AX market looks like, and where opportunities for cooperation with Korean partners lie.

Thursday, 19 November 2026
11:00–12:40 Romanian time

INSTITUTIONAL PARTNER



Embassy of Romania in
the Republic of Korea

INDUSTRY AND ECOSYSTEM PARTNERS



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Scale-up Your Potential
위메스와의미

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REGISTER BY 6 NOV





Agenda

Thursday, 19 November 2026 · 11:00–12:40 Romanian time · Online

11:00–11:05

18:00–18:05 KST

Opening remarks & moderator introduction

Korelation & CPAG

H.E. Cezar Armeanu, Ambassador of Romania to the Republic of Korea

11:05–11:15

18:05–18:15 KST

Romania/CEE investment environment

Laurian Lungu, Co-founder, CPAG

Ella Kállai, Co-founder, CPAG

11:15–11:25

18:15–18:25 KST

EU & Romania AI policy

Radu Puchiu, Director – Technology & Society Program, Aspen Institute Romania

Ioan Istrate, AI Initiative, Aspen Institute Romania

11:25–11:45

18:25–18:45 KST

Romania AI industry case study

Bianca Muntean, Co-founder & Cluster Manager, Transilvania IT Cluster

Diana Sipos, CEO, Bull Romania & CEE

11:45–12:05

18:45–19:05 KST

Korea regional AI/AX transformation case study

Gil Hwang, Chair, Daegu-Gyeongbuk AX Association

12:05–12:35

19:05–19:35 KST

Joint panel discussion & Q&A

All speakers

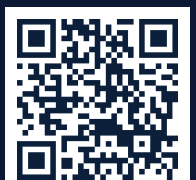
12:35–12:40

19:35–19:40 KST

Closing remarks & next steps

Korelation, CPAG

Register by 6 November 2026





Find your match

Solution → adopter

KOREAN PARTICIPANT
AX solution provider



ROMANIAN PARTICIPANT
Company or public institution
adopting AI

Expected result: Best practices and know-how transfer; client-provider relationships, pilot projects

Technology partnership

KOREAN PARTICIPANT
Company seeking development
capacity or a European partner



ROMANIAN PARTICIPANT
IT or AI company

Expected result: Joint development and projects in both markets

Market entry in Romania / EU

KOREAN PARTICIPANT
AX provider seeking EU presence



ROMANIAN PARTICIPANT
IT integrator

Expected result: Local implementation partner for the EU market

Market entry in Korea

KOREAN PARTICIPANT
Korean partner, distributor or client



ROMANIAN PARTICIPANT
IT or AI company seeking to enter
the Korean market

Expected result: Partners and clients for Romanian solutions in the Korean market

HOW TO PREPARE · THE REGISTRATION FORM INCLUDES, FOR EXAMPLE

- organisation, country and contact person
- type of organisation, sector, number of employees and turnover
- level of digitalisation and use of AI
- role: solution provider / adopter / integrator-partner / investor / research
- what we offer · what we seek
- interest in cooperation and in 1:1 meetings

Explicit consent is requested to include the organisation's profile in the participant catalogue (GDPR).

WHAT HAPPENS NEXT



BY 6 NOVEMBER

Register through the form.



BEFORE THE FORUM

Receive the participant catalogue and flag the organisations you want to meet.



19 NOVEMBER

Join the forum online,
11:00–12:40 Romanian time.

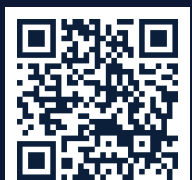


2–3 WEEKS AFTER

Online 1:1 meetings, based
on mutual interest.

Questions? office@cpag.ro

Scan the QR code to register by 6 November





Co-hosts and partners

CO-HOSTS



Consilium Policy Advisors Group (CPAG)

An independent economic think tank based in Bucharest (www.cpag.ro), dedicated to applied macroeconomic research and public policy analysis relevant to Romania and the European Union. Alongside its research activity, CPAG aims to support Romania's economic diplomacy efforts through the partnerships it develops with institutes and organisations in other countries.



Korelation Co., Ltd.

Korelation Co., Ltd. is a South Korea-based international business and education consulting company that helps connect Korean organisations with international markets and partners. Its work includes cross-border business development, market entry and international partnerships, with a strong focus on building connections between companies, institutions and professional networks in Korea and abroad.

INSTITUTIONAL PARTNER



Embassy of Romania in the Republic of Korea

INDUSTRY AND ECOSYSTEM PARTNERS



Transilvania IT Cluster

Transilvania IT Cluster brings together under one umbrella more than 185 IT companies, universities, research institutions, local authorities, and NGOs, with the aim of fostering collaboration, innovation, and the sustainable development of the IT industry both in the region and across Romania. Transilvania IT Cluster provides a platform for networking and knowledge exchange, facilitating strategic partnerships and promoting skills and business development in the IT sector.



Daegu-Gyeongbuk AX Association

Daegu-Gyeongbuk AX Association is a South Korean private association advancing AI transformation (AX) across the Daegu-Gyeongbuk region. Its members bring together start-ups, technology providers, industry companies with deep domain expertise, and AX education experts. Together, they support local companies adopting AI through practical transformation projects, entrepreneurship, capability building and education. The Association also promotes collaboration among businesses, universities and innovation actors to strengthen the regional AI ecosystem.

CORPORATE PARTNER



SYP Co., Ltd.

SYP Co., Ltd. is a South Korean technology business company, headquartered in Seoul, working alongside its affiliated patent law firm. It supports start-ups and technology companies in technology transfer and commercialisation, intellectual property filing and consulting by patent attorneys specialised in IT, BT and NT, technology valuation and marketing, as well as accelerator programmes and investment.

MEDIA PARTNER



Financial Intelligence

Financial Intelligence is a Romanian platform specialising in economic and financial news and analysis, as well as in organising business events relevant to the business community and decision-makers across sectors. It has been active on the Romanian media market since September 2018.

Register by 6 November 2026

Questions? office@cpag.ro

